



# Flagship Diploma Course in Jungian Coaching & Consulting

Program Brochure | 2024/2025



**Flagship:** a 'command' ship leading other ships on a mission. Psychologically, it is the inner guidance on the archetypal 'sea journey', the passage through life, crossing seas of affects, emotional turmoils, instinctual drives, inexplicable states and moods storms, challenges of orientation, being lost and being free. It is the journey home, guided by the Pole Star and the inner compass of the Soul.

*It is a discovery of leadership by service.*

*It is curious that we tend to base our decisions, reality checks, and actions in important aspects of life upon our conscious reasoning while actually we are mostly unconscious.*

According to cognitive neuroscientists, we are conscious of only about 5 percent of our cognitive activity, so most of our decisions, actions, emotions, and behaviour depend on the 95 percent of brain activity that goes beyond our conscious awareness. (Szegedy - Maszak 2005)

# What is *Unconscious* ?

*"Water is the "valley spirit," the water dragon of Tao, whose nature resembles water- a yang in the yin, therefore, water means spirit that has become unconscious."*

— C.G. Jung, *The Archetypes and the Collective Unconscious*

# Flagship Course

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The IAJCC Flagship Course brings together the science of the unconscious established by **C G Jung** and the multifold realities of organisational life.

Leading to **Diploma in Jungian Coaching & Consulting**, the course is exclusively designed to address the real life challenges of change management professionals through experiential learning (deep dives into the unconscious) knowledge acquisition and practical application.

It is informed by cutting edge science by the world's expert practitioners and research institutions.

## Course Overview

The Course is a one year mosaic of face-to-face and online encounters, each designed to facilitate experiences with the Unconscious and learning a *Jungian way*. The experience knowledge will be articulated through firm theoretical methods, applied to individuals, teams and organisations.

The image of the flagship, following its unique guiding star, constellates companionship on the *homeward journey*.

## Who is it for?

- Senior leaders & Executives
- Change management experts
- Professionals interested in Jungian approach



# General Information



PROGRAMME DURATION

**1 YEAR**  
(September – August)



NUMBER OF PARTICIPANTS

**10 - 20**



DELIVERY

**HYBRID**  
Face-to-face & online



REGISTRATION DATES

**till August 15<sup>th</sup>**



NUMBER OF MODULES

**5**



PRICE

**£ 9980 \***  
(all inclusive)

\* accommodation & meals included



## Admission Criteria

- CV
- Motivational letter
- Zoom interview (45min)

The IAJCC invites applicants from diverse backgrounds curious to discover the depths of the unconscious and richness of their inner resources, going through the *rite of passage* into a *different way of seniority*.



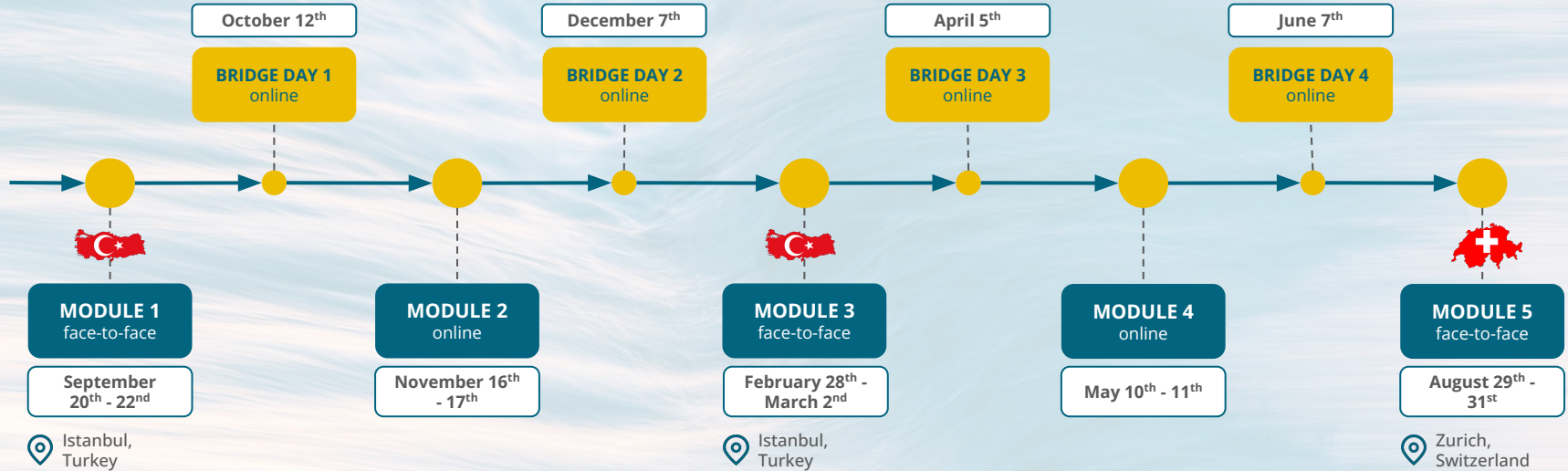
## Accreditation

- C G Jung Centre 50 group & 20 individual analytic hours
- World Certification Institute *Diploma in Jungian Coaching & Consulting*
- International Association of Jungian Coaches & Consultants *certificate & membership*

# Course Structure

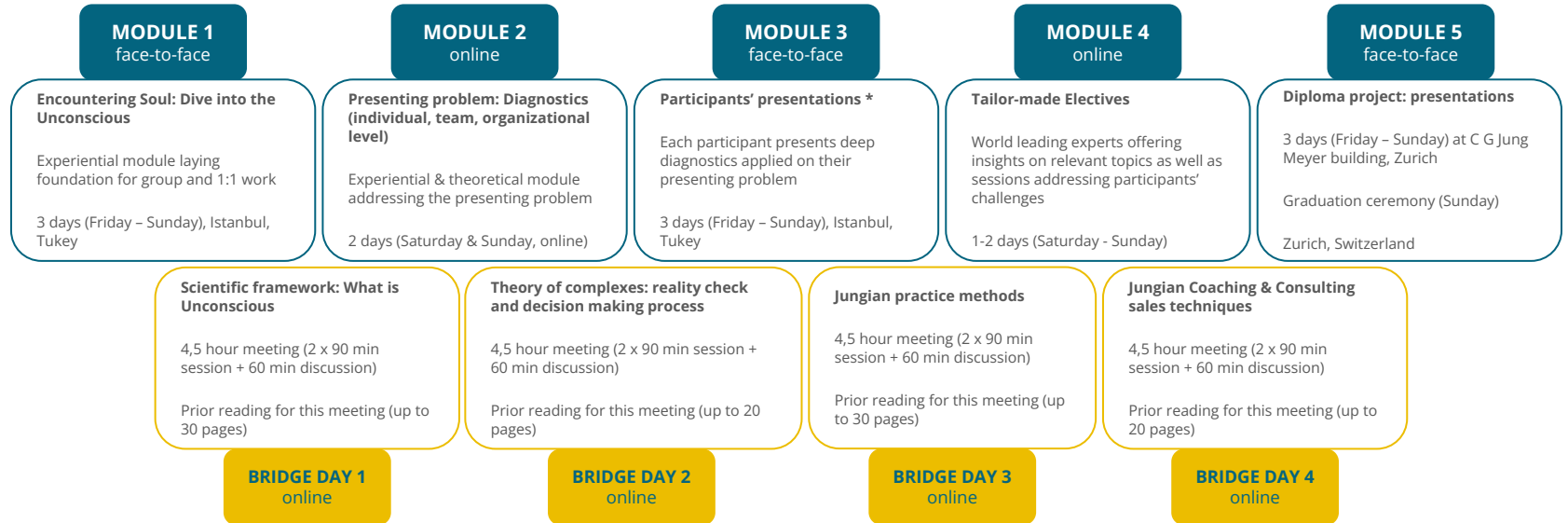


# Group Sessions





# Modules



# Learning Outcomes



- Understanding the fundamental principles of unconscious dynamics
- Theoretical & practical knowledge of deep diagnostics of individuals, teams and organisations
- Application skills of Jungian coaching & consulting methods
- Measurable transformational experience of personal development through individual Jungian analysis
- New personal profile as Jungian coach and consultant

# Faculty



## Nada O'Brien, PhD

Nada O'Brien, PhD, is an accredited Jungian psychoanalyst at the C. G. Jung Institute Zurich, with extensive experience in academia, clinical practice, and consulting. Beginning her career as a University Lecturer in Music Pedagogy at the University of Arts, Belgrade, she later transitioned to roles such as consultant to multinational CEOs and lecturer at the C. G. Jung Institute Kusnacht.

Her expertise extends to coaching, where she co-authored accredited courses and trained coaches globally. Nada's research interests include the efficacy of Jungian practices, reflected in her role on the Research Committee of the CG Jung Institute Zurich. She has published works on various topics, from organizational culture to leadership development.

A notable achievement is her collaboration with John O'Brien on "The Professional Practice of Jungian Coaching: Corporate Analytical Psychology" (Routledge, 2020), which has influenced coaching methodologies worldwide.

She is also a Co-founder and Director of Education, responsible for initiatives such as the Flagship Diploma Course in Jungian Coaching and Consulting, at the International Association of Jungian Coaches and Consultants. Ad

# Faculty

## John O'Brien, PhD

John O'Brien, with a Doctor of Philosophy (Dr.Phil.), is a seasoned Jungian analyst and executive coach renowned for his expertise in navigating the intricacies of leadership and personal development. As an accredited member of the Assembly of Psychoanalysts, Psychotherapists, and Psychiatrists at the C. G. Jung Institute Zurich, John brings a depth of insight to his practice.

His educational journey includes a Diploma in Analytical Psychology from the C. G. Jung Institute in Switzerland, complemented by a Master of Business Administration (MBA) and a Master of Arts in Psychology Therapy and Counseling (MA PTC). With a Certificate of Qualification in Social Work (CQSW), Diploma in Applied Social Studies (Dip ASS), Diploma in Careers Guidance (Dip CG), and Certificate in Education (Cert Ed), John possesses a diverse skill set to support his clients.

Currently, John holds various roles at the C. G. Jung Institute Zurich, serving as a Training Analyst, Psychoanalyst, Psychotherapist, Lecturer, Examiner, and Elected Member of the Research Commission. He is also the Co-founder and Chair of the International Association of Jungian Coaches and Consultants and serves as the Managing Director of the C. G. Jung Centre.

In addition to his professional pursuits, John is actively involved in charitable endeavors.



## About IAJCC


The International Association for Jungian Coaches and Consultants (IAJCC) is the home for members and clients who value lifelong learning, education, support, quality, and collaboration in the field of Jungian coaching and consulting. Being an organization created by Jungians for Jungians, it offers a collaborative environment for those dedicated to personal and professional progress within the framework of Jungian concepts.

The IAJCC develops Jungian coaching and consulting through a comprehensive membership organization that represents and serves Jungian analysts, coaches, mentors, consultants, and researchers worldwide. This goal is grounded in the observation that, since 1995, Jungian coaching evolved to become an object of scientific research worldwide. The growth in this field is evidenced by successful applications in studies of individual cases and large scale organisational projects.

## About CG Jung Centre

The CG Jung Centre is an accrediting and training member of IAJCC. It is founded by accredited training Jungian analysts and experienced dual qualified coaches to facilitate personal and professional development and education in Jungian coaching. As such it is unique in the market of Jungian coaching education. Continuous scientific research and practice in both Jungian theory and practice and coaching serves the demand for quality assured expert services to leading organisations.

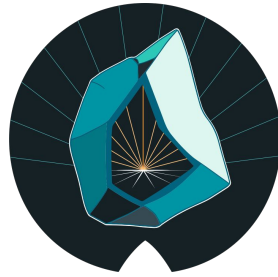
The CG Jung Centre is providing accredited diploma training for professionals developing a Jungian approach work with individuals, teams and organisations.



*"Real liberation comes not from glossing over or repressing painful states of feeling, but only from experiencing them to the full."*

— C.G. Jung, *The Archetypes and the Collective Unconscious*

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# Contact

## Website

<https://www.jungiancoaches.com/training>

## Flagship Course Registration

[registration@iajcc.org](mailto:registration@iajcc.org)

**Director of Education** *Nada O'Brien, PhD*

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